

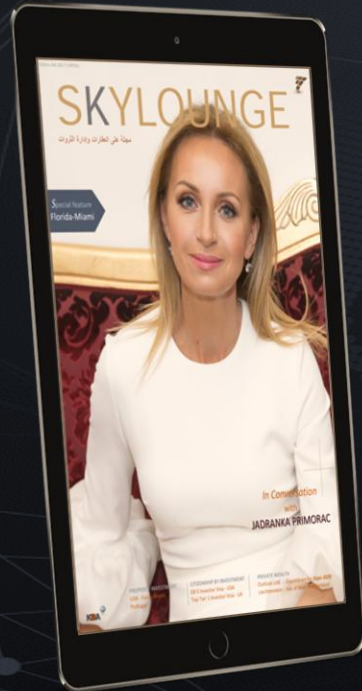
SKYLOUNGE



www.skylounge.group

Skylounge is a brand of KBA Enterprise Ltd

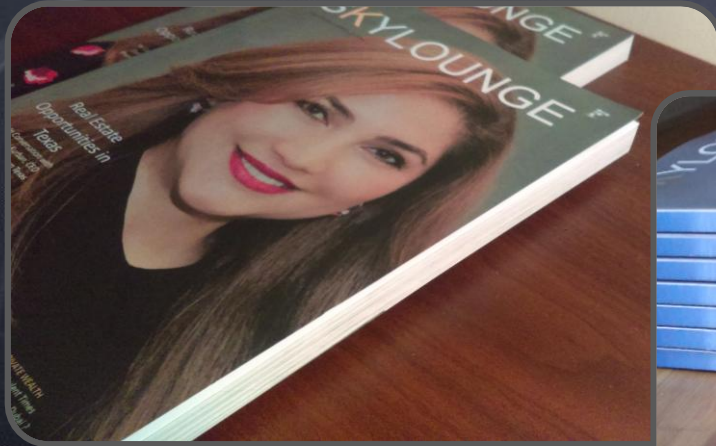
Online Audience



The digital version (sent as e-magazine with on-demand e-mail blasts) is compatible with iOS, Android phones, iPad and Android tab and sent out fortnightly to our active and subscribed email addresses globally.

Additionally, from beginning of April 2026 SKYLOUNGE will be hosted on the prestigious *pressreader* platform, reaching every corner of the globe and who serves over **300 million readers** (spans nearly every country 100+ and 12mio subscribed users), connecting with readers on flights (e.g. *British Airways, Etihad Airways, Qatar Airways, Qantas, Cathay Pacific, StarLux, a.m.*), in luxury hotels, upscale restaurants, exclusive clubs, national libraries, and even select embassies.

Print, Design and Courier



Our print edition (4,500) reaches decision-makers (SKYLOUNGE is delivered with precision and exclusivity - hand-carried by express courier with verified sign-off - to a curated network of High-Net-Worth Individuals, Entrepreneurs, Private and Institutional Investors, Family Offices, and C-Suite Executives worldwide with focus on MENA region).

Each issue is crafted with uncompromising attention to detail, using the finest heavyweight paper (300gsm cover / 250gsm interior, perfect-bound and high-end laminated) to deliver a luxury publication experience that reflects the prestige of both our audience and our partners. At every level, SKYLOUNGE is synonymous with excellence.

Breakdown

Distribution Excellence

The distribution of SKYLOUNGE is strictly by invitation-only, reaching an international network of High-Net-Worth Individuals, Family Offices, and key decision-makers across the MENA region - including members of Royal Families and senior Government Representatives. Copies are also placed with designated Embassies and affiliated associations, reinforcing our elite positioning. In addition, SKYLOUNGE is showcased at carefully curated events and global conferences, ensuring it is always in the hands of the most discerning and influential audiences.

Frequency & Special Editions

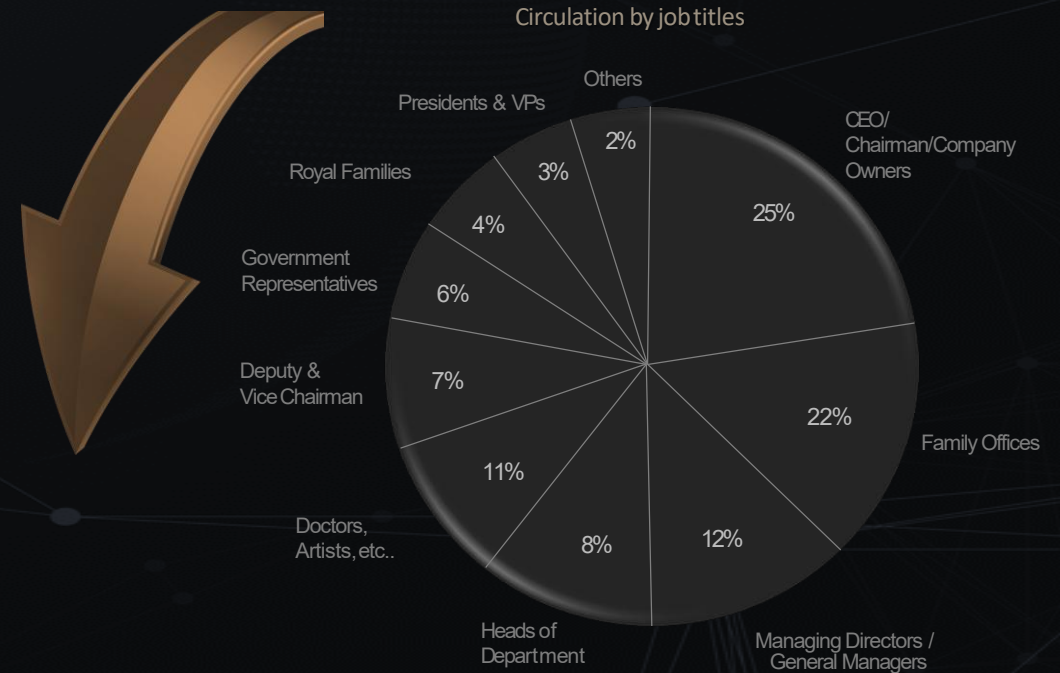
Published quarterly and complemented by two exclusive special editions per month SKYLOUNGE extends its reach with tailored on-demand e-mail blasts.

Strategic Alliances

Reserved hard copies are distributed through partnerships with leading Airlines and Private Jet Charter companies, featured as an in-flight magazine, and placed in VIP and Business-Class Lounges at select airports - securing maximum visibility among the world's most affluent travelers.

Furthermore, at selected:

- ❖ Private Banks
- ❖ Wealth Management Companies
- ❖ Luxury Real Estate Companies
- ❖ Lawyer's Offices
- ❖ Private Clubs, Business Clubs
- ❖ Yacht Clubs
- ❖ Private Jet Companies (in-flight magazine)
- ❖ Designated Luxury Shopping Malls
- ❖ Luxury Concierge Services
- ❖ Signature Golf and Member Clubs
- ❖ Conferences, Forums, Summits
- ❖ Luxury Hotels & Wellness Spas
- ❖ Private Clinics
- ❖ Fine Jewellery & Haute Horlogerie Boutiques
- ❖ Art Galleries and Museums



Family Office and Private Wealth Management

ASSET
MANAGEMENT

CLUB DEALS

PRIVATE EQUITY
& REAL ESTATE

CORPORATE &
FIDUCIARY

CONCIERGERIE

WEALTH
PLANNING &
INHERITANCE



World point target audience

- GCCcountries
(hub: Dubai for all GCC countries)
- Africa
(hub: Casablanca&Marrakech)
- USA/Canada
(hub: Columbus/OH & Los Angeles)
- Caribbean Islands
(hub: St. George's - Grenada)
- Asia
(hub: Singapore)
- Europe
(hub: London)
- At designated events/conferences



Network of alliances and partners

Through more than a decade of experience in Private Wealth Management across the Gulf region, we have built a strong and loyal network of influential decision-makers - ranging from investors and CEOs to managing directors and department heads.

In addition, we work closely with international governments and investment promotion agencies to open doors and create opportunities for our partners.

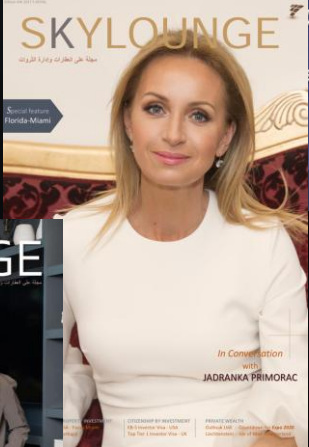
In today's fast-moving business landscape, staying aligned with change is essential. That's why we continuously form and strengthen strategic alliances with leading conference organizers and industry associations. This ensures our clients and contributors gain visibility with the right audience, in the right setting.

As this publication is aligned with several high-profile events, we actively encourage and support our clients in attending select gatherings to maximize exposure and engagement

SKYLOUNGE Awards

Since 2023, the Skylounge Awards have been a signature feature of the worldwide privately held KBA Royal Forums. Overseen by an internal steering committee of esteemed international honorary members, the awards celebrate the extraordinary impact of leaders and companies shaping the future.





Among our clients, partners and affiliates



LCP/PrivateOffice



ĀMAN

CAROLINE OLDS
MONACO REAL ESTATE



Sotheby's
INTERNATIONAL REALTY



Select
Property



Specifications

Set up for hardcopy

A4: 297mm x 210mm (without bleed)

- 303mm x 216mm (with bleed)

All non-vector artwork should be supplied

at a minimum of 300dpi. When saving artwork to pdf, you should save your artwork as follows:

Overall resolution: 2540dpi

Individual line art resolution: 1200dpi

Individual bitmap resolution: 300dpi

Colour format: CMYK (convert spot colors to process)

Fonts: Always embed all fonts

Artwork should be provided with a 3mm bleed on all sides.

It is recommended that all text and prominent images should be placed within 5mm of your crop marks – this is to ensure that no important detail is lost during the trimming process. All files to be sent as PDF/JPEG/TIFF/FILES.



For further information on rate cards please contact us under skylounge@kba-enterprise.com.



If it doesn't
challenge you, it
won't change you.



SKYLOUNGE

For all further information, please email to skylounge@kba-enterprise.com

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